
[Farmakoekonomika. Ekonomiczna ocena programów ochrony zdrowia.](#)
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Tytuł: Farmakoekonomika. Ekonomiczna ocena programów ochrony zdrowia.

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Wydawca: Oficyna Wydawnicza Politechniki Warszawskiej.

Rok i miejsce wydania: Warszawa, 2004

Dostępność: b/d

Streszczenie: One of three textbooks currently available on the Polish market. It was prepared by the group of authors from the Business School, Warsaw University of Technology, edited by Dr Marcin Czech. Its aim is to promote and facilitate greater understanding of health care outcome research and its applications in health care decision making. It is targeted not only to students of management, economics, medicine and pharmacy but also to health care professionals, decision makers and researchers. The terminology used is compatible with the one used in Polish Dictionary of Pharmacoeconomics as well as "Polish guidelines for conducting pharmacoeconomic evaluations"

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Odnośniki

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